



# IIC

## Report for the month of February 2023

Date: 19.02.2022

**Maharaja Surajmal Institute of Technology**

**Institute Innovation Council**

**Session on achieving problem-solution fit and product market fit**

On February 10th, 2023, Ms. Seema Nashier , delivered a session on achieving problem-solution fit and product-market fit. The session was attended by future entrepreneurs and students who were looking to develop and launch successful products.

**Objective:**

The objective of the session was to provide insights and strategies on how to achieve problem-solution fit and product-market fit. The session aimed to help attendees understand the importance of these two concepts and how they are crucial to building successful products.

