

LINKEDIN TO INTERNSHIPS 2023-24

**Place: Google Meet
26th November 2023, 6pm**

E-Cell MSIT in collaboration with Ashok Aggarwal an intern at Incisiv, New York organised a webinar where they dove deep into the art of landing top notch internships and off campus jobs during times of hardships while leveraging LinkedIn. This webinar served as a source of extensive knowledge for the young aspiring college students.

The poster is for a webinar titled "UNLOCK YOUR CAREER BLUEPRINT" with the subtitle "How to leverage LinkedIn to crack internships". The speaker is Ashok Aggarwal, with details: "About the Speaker: Ashok Aggarwal -Incisiv, New York -Public speaker -President, Encephal Ramanujan college". The event details are: "DATE: 25 NOVEMBER, 2023", "TIME: 6 PM IST", and "PLATFORM: GOOGLE MEET". The poster includes the eCell MSIT logo and a circular photo of the speaker. At the bottom, it provides the URL to the session post: "URL to Session Post: LinkedIn, Instagram".

Highlights of the Session:

1. The Introduction:

The webinar commenced on a pleasant note with an introduction of the speaker Mr. Ashok Aggarwal, where he addressed how LinkedIn opens up a portal of opportunities for jobs.

2. How to gain job opportunities:

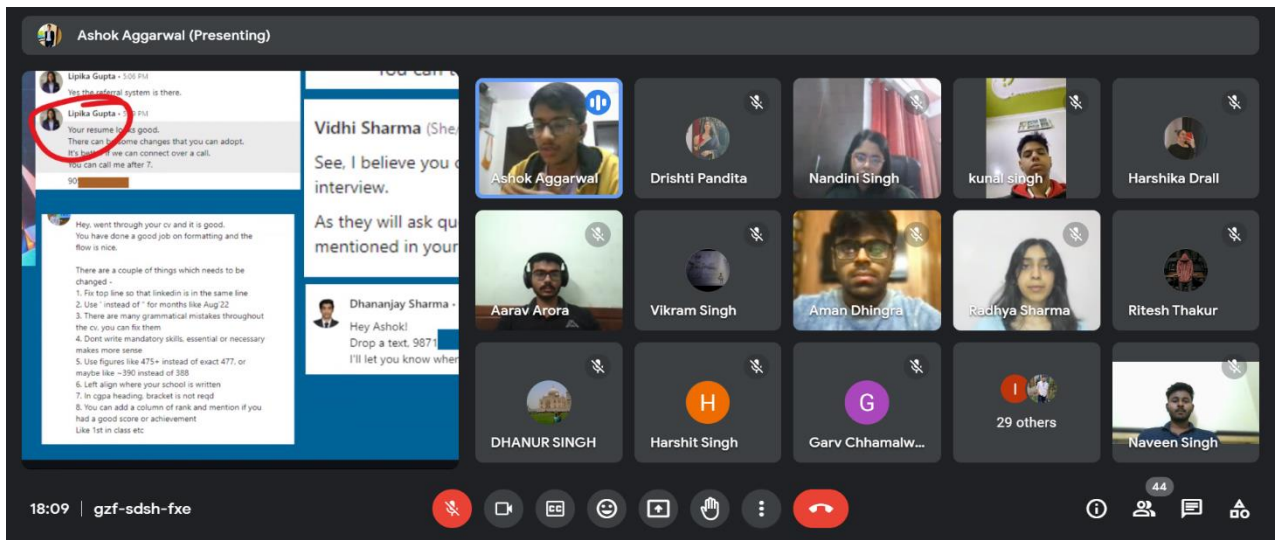
He explained that landing a job in these hard times is a tedious process and elucidated how LinkedIn comes in this picture. He brought to light how LinkedIn presents you to the world, where the various organisations and companies can select you based on how you've showcased yourself.

3. The LinkedIn optimisation:

The next segment of the webinar highlighted on how to optimize your LinkedIn profile to gain interest of the recruiter and land more job opportunities. One thing he emphasised among many was that the profile being created is for the recruiter and employers to view rather than yourself. The profile must be optimised to showcase your skills and achievements to garner the attention of these people to gain an opportunity to land jobs in the sector.

4. Making Connections and Enhancing Skills:

The next section encompassed the importance of making the right connections. When looking for job opportunities it is advised to make connections with relevant people in your field as well as widening your skill set through various programs to present yourself as more desirable to the recruiters. One important and fundamental skill which the speaker emphasised on is Excel which is a widely used program and demanded in most jobs.



Attendee Details:

S.No.	Names	Position
1.	Drishti Pandita	President
2.	Vikramjeet Sandhu	Vice President
3.	Pranav Sehgal	Publicity Head
4.	Aman Dhingra	Publicity Head
5.	Harshika Drall	EVM Head
6.	Naveen Singh	EVM Head
7.	Shaurya Mishra	PR + Outreach Head
8.	Yash Marwah	Design Head
9.	Aryan Jain	Content and Internal Affairs Head
10.	Ria Kundra	Content and Internal Affairs Head
11.	Rachit Yadav	Incubation Head
12.	Harshit Khandelwal	Technical Head
13.	Nakul Kataria	EVM Deputy Head
14.	Saisha Chopra	Design Deputy Head
15.	Radhya Sharma	EVM Deputy Head
16.	Garima Gupta	Publicity Deputy Head
17.	Arnav Gupta	Publicity Deputy Head
18.	Manas Chopra	Publicity Relations Deputy Head
19.	Chetan Wadhwa	Incubation Deputy Head
20.	Members	50+

Conclusion:

The session offered a comprehensive and insightful roadmap for creating an optimal LinkedIn profile and acquiring internships and jobs. The session from start to end progressed successfully without any difficulties. The speaker Mr Ashok Aggarwal maintained a comfortable atmosphere for the attendees which made the session highly interactive and fruitful which was the cherry on top. The entirety of the E-Cell team worked diligently and tirelessly to help bring this webinar to fruition.