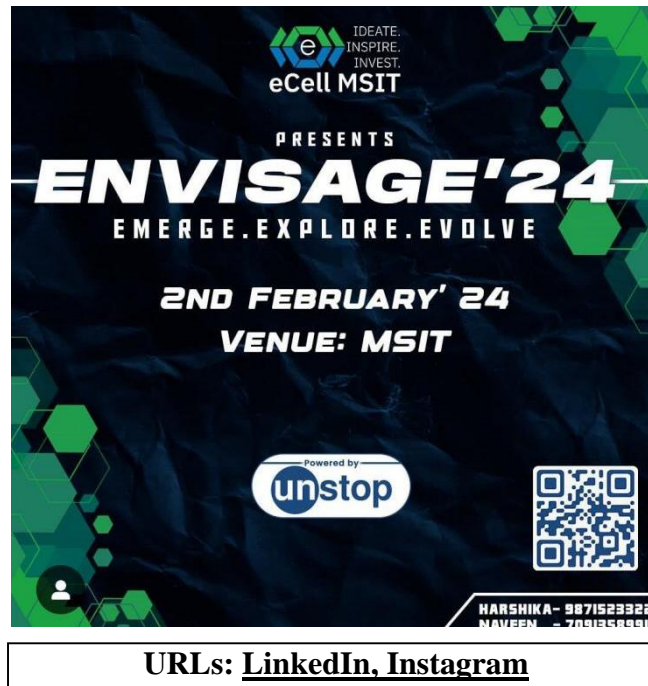


Place: MSIT
19th January and 2nd February

eCell MSIT organised its flagship event Envisage, an ideation event for start-up teams to showcase their ideas and concepts. It is a 3-stage event which is the ultimate destination to find a million-dollar idea. This event encourages young entrepreneurs to present their Ideas to the masses and receive support for the ideas.



URLs: LinkedIn, Instagram

Highlights of the Session:

1. What is Envisage:

Envisage'24 is a flagship event organised by eCell MSIT for start-up teams to showcase their ideas and concepts. It is a 3-stage event which is the ultimate destination to find the million-dollar start-up ideas.

2. The Envisage'24 orientation:

On 19th January, the participants of the event were introduced to the concept of this event and explained about the 3-stage event. First round was carried out online where the teams were told to identify a problem in the sector and summarise on why they chose that problem.

The second round will be held offline on the 2nd February where the students would provide the solution, USP and thorough marketing research.

3. The 1st Round:

The event commenced with the participating teams choosing a market sector, where they were required to identify three problems and submit their solutions within the word limit of 600-1000 words via a Google form by 28th of January. The results of the 1st round were announced on 29th of January.

4. Seminar on innovation business models:

A seminar pertaining to innovation of business models was conducted on 2nd of February before the official commencement of the second round of the event. Ms Palakh Khanna, a

young entrepreneur, was the speaker of the event, who very graciously presented to the participants her entrepreneurship journey and gave valuable insights pertaining to start ups.

5. The Offline Round:

The second round of the Envisage'24 event officially commenced on 2nd February and expected the selected students from the 1st round to choose 1 problem from their previously identified problem and develop a business idea, and prepare a presentation for pitching their ideas to the judges. The participants were given a time limit of 1 hr to direct a promotional video to aid with their presentation. The second round officially commenced after the preceding seminar.



Attendee Details:

S.No.	Names	Position	College Name
1.	Drishti Pandita	President	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
2.	Vikramjeet Sandhu	Vice President	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
3.	Pranav Sehgal	Publicity Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
4.	Aman Dhingra	Publicity Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
5.	Harshika Drall	EVM Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
6.	Naveen Singh	EVM Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
7.	Shaurya Mishra	PR + Outreach Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
8.	Yash Marwah	Design Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
9.	Aryan Jain	Content and Internal Affairs Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
10.	Ria Kundra	Content and Internal Affairs Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
11.	Rachit Yadav	Incubation Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
12.	Harshit Khandelwal	Technical Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
13.	Nakul Kataria	EVM Deputy Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
14.	Saisha Chopra	Design Deputy Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
15.	Ridhima Upadhyay	Content and Internal Deputy Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
16.	Garima Gupta	Publicity Deputy Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
17.	Radhya Sharma	EVM Deputy Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
18.	Arnav Gupta	Publicity Deputy Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
19.	Manas Chopra	Publicity Relations Deputy Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
20.	Chetan Wadhwa	Incubation Deputy Head	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
21.	Prabhat Bijalwan	team leader	Mayur public school
22.	ayush aryan	team leader	Netaji Subhas University of Technology (NSUT), Delhi
23.	Ujjwal Kumar	team member	Netaji Subhas University of Technology (NSUT), Delhi
24.	Umang Mittal	team member	Netaji Subhas University of Technology (NSUT), Delhi
25.	Anmol Gurudev	team member	Netaji Subhas University of Technology (NSUT), Delhi
26.	Lakshmi Harshitha	team member	Keshav Memorial Institute of Technology (KMIT), Hyderabad
27.	DivyaSreeBala Aedaboina	team member	Keshav Memorial Institute of Technology (KMIT), Hyderabad

28	Akshaya Bodiga	team leader	Keshav Memorial Institute of Technology (KMIT), Hyderabad
29	Tarun Goyal	team leader	Indian Institute of Management (IIM), Kashipur
30	Altmas Hussain	team leader	Rama university
31	Aravind S	team leader	Shanmugha Arts, Science, Technology & Research Academy (SASTRA), Thanjavur
32	Modracha VEDAVATHI SAI PRIYA	team leader	EY Global Delivery Services
33	Shubh Saxena	team leader	Thapar University (TU), Patiala
34	Anant Narayan	team leader	Symbiosis Centre for Management and Human Resource Development (SCMHRD), Pune
35	Mukeshkumar k	team leader	SASTRA Deemed to be University
36	Himanshu Pandey	team leader	Brainware University, Kolkata
37	Asim Priyendu	team member	Indian Institute of Management (IIM), Kashipur
38	Shalika Jha	team leader	Indian Institute of Management (IIM), Kashipur
39	Akash subramani	team leader	Nehru Institute of Technology, Kaliyapuram, Tamil Nadu
40	Aman Chiraniya	team leader	R.C. Patel College of Pharmacy, Shirpur, Jalgaon
41	Ashutosh Pandey	team leader	School of Management & Entrepreneurship (SME), Indian Institute of Technology (IIT), Jodhpur
42	Anayata Taneja	team member	Shri Ram College of Commerce (SRCC), University of Delhi (DU), Delhi
43	RAJ KAMAL VIJ	team member	Shri Ram College of Commerce (SRCC), University of Delhi (DU), Delhi
44	Ananya Grover	team leader	Shri Ram College of Commerce (SRCC), University of Delhi (DU), Delhi
45	NIKITHA ELUGUBANTI	team member	R.M.K. Engineering College (RMKEC), Kavaraipettai
46	Pooja R	team leader	R.M.K. Engineering College (RMKEC), Kavaraipettai
47	Sharayu Burewar	team leader	Indian Institute of Technology (IIT), Kharagpur
48	Khushi rathi	team leader	Other organization not listed here
49	Tushar Gupta	team leader	Guru Gobind Singh Indraprastha University (GGSIU), Delhi
50	Aman Mittal	team leader	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
51	Keshav Tayal	team leader	Bhagwan Parshuram Institute of Technology (BPIT), Delhi
52	Sahibnoor Singh	team leader	Guru Tegh Bahadur Institute of Technology (GTBIT), New Delhi
53	Pruthvi Chavda	team leader	Gujarat Technological University (GTU), Gujarat

54	Aryan Mishra	team leader	ENERGIE CLOTHING
55	ADITYA CHAUHAN	team member	ENERGIE CLOTHING
56	Ritham gupta	team leader	Maharaja Surajmal Institute (MSI), New Delhi
57	dhruv walia	team leader	Dr. Akhilesh Das Gupta Institute of Technology and Management (ADGITM), New Delhi
58	Palak Rajupt	team member	Dr. Akhilesh Das Gupta Institute of Technology and Management (ADGITM), New Delhi
59	Aman Kumar	team member	Dr. Akhilesh Das Gupta Institute of Technology and Management (ADGITM), New Delhi
60	Sanju Banka	team leader	Savitribai Phule Pune University (SPPU), Pune
61	Mohit Bajaj	team leader	Maharaja Surajmal Institute (MSI), New Delhi
62	Jiya	team member	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
63	Hitesh Tyagi	team member	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
64	Shubham Raj	team leader	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
65	Kartik Singh	team member	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
66	Vanshaj	team leader	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
67	ayush vats	team leader	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
68	Sanchika Aggarwal	team member	Maharaja Surajmal Institute (MSI), New Delhi
69	Tanujay Yadav	team leader	Maharaja Surajmal Institute (MSI), New Delhi
70	Dishita Dubey	team member	Maharaja Surajmal Institute (MSI), New Delhi
71	Trapti	team member	Maharaja Surajmal Institute (MSI), New Delhi
72	Kushagra Tiwari	team leader	Maulana Azad National Institute of Technology (MANIT), Bhopal
73	Thrishul Reddy	team member	Maulana Azad National Institute of Technology (MANIT), Bhopal
74	Saptarshi Pani	team member	Maulana Azad National Institute of Technology (MANIT), Bhopal
75	Uttaran Nayak	team member	Maulana Azad National Institute of Technology (MANIT), Bhopal
76	Tannu Dahiya	team leader	Maharaja Surajmal Institute (MSI), New Delhi
77	Keerthana Shivaraman	team leader	Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai, Tamil Nadu
78	Gopal Krishna	team leader	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
79	Mohit Arora	team leader	Maharaja Surajmal Institute of Technology (MSIT), New Delhi

80	Krishita Garg	team leader	Netaji Subhas University of Technology - East Campus
81	Sabareaswar M B	team member	SNS College of Technology (SNSCT), Coimbatore, Tamil Nadu
82	SRIHARINI. R	team leader	SNS College of Technology (SNSCT), Coimbatore, Tamil Nadu
83	Aman Raj	team member	Jaypee Institute of Information Technology (JIIT), Noida
84	Saara	team leader	Dr. Akhilesh Das Gupta Institute of Technology and Management (ADGITM), New Delhi
85	Mitika Jha	team leader	Maharaja Surajmal Institute (MSI), New Delhi
86	Maahin Singh	team member	Maharaja Surajmal Institute (MSI), New Delhi
87	Manas Ishwar	team leader	Maharaja Agrasen Institute of Technology
88	Archita Kochhar	team leader	Amity International School, Noida
89	Lehak Dutta	team member	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
90	Ayush Verma	team leader	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
91	Akanksha Darshan	team member	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
92	Mukund Aggarwal	team leader	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
93	Ishi Gupta	team member	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
94	Sarthak Jain	team leader	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
95	Garv Baweja	team member	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
96	Riya Arora	team member	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
97	Atul Upadhyay	team leader	Motilal Nehru College (Evening) (MLNCE), University of Delhi (DU), Delhi
98	Krishna Bishnoi	team member	Motilal Nehru College (Evening) (MLNCE), University of Delhi (DU), Delhi
99	Abhinav Garg	team member	Motilal Nehru College (Evening) (MLNCE), University of Delhi (DU), Delhi
100	Anish Majumdar	team member	Motilal Nehru College (Evening) (MLNCE), University of Delhi (DU), Delhi
101	Vishal Mathur	team leader	Shaheed Sukhdev College of Business Studies (SSCBS), University of Delhi (DU), Delhi
102	Anjeet Raj	team leader	Guru Tegh Bahadur Institute of Technology (GTBIT), New Delhi
103	Devansh Gupta	team leader	KIET Group of Institutions (KIET), Ghaziabad
104	Mayank Shukla	team leader	Maharaja Surajmal Institute of Technology (MSIT), New Delhi

105	Samiksha Kamble	team leader	Usha Mittal Institute of Technology (UMIT), Mumbai
106	Nirmit Jain	team leader	Satyawati College (SC), University of Delhi
107	Devan Rathi	team member	Shivaji College (SC), University of Delhi
108	Damak Chaudhary	team member	Shivaji College (SC), University of Delhi
109	Diya Joshi	team leader	Shivaji College (SC), University of Delhi
110	Aastha Sharma	team leader	Satyawati College (SC), University of Delhi
111	Aman Jha	team member	Shivaji College (SC), University of Delhi
112	Sakshi	team leader	Shivaji College (SC), University of Delhi
113	Kavya Gupta	team member	Shivaji College (SC), University of Delhi
114	Garima Pandey	team member	Sri Guru Gobind Singh College of Commerce (SGGSCC), New Delhi
115	Sahej Chawla	team leader	Sri Guru Gobind Singh College of Commerce (SGGSCC), New Delhi
116	Krishiv Saluja	team member	Maharaja Surajmal Institute (MSI), New Delhi
117	Raunak Jain	team member	Satyawati College (SC), University of Delhi
118	Minal Sharma	team leader	Satyawati College (SC), University of Delhi
119	Keshav Gupta	team member	Institute of Information Technology & Management (IITM), Delhi
120	lokesh chopra	team member	IINTM
121	Pratham Bhatia	team leader	Institute of Innovation in Technology & Management (IITM), New Delhi
122	Dhruv Gupta	team member	Institute of Information Technology & Management (IITM), Delhi
123	KHUSHI GELERA	team leader	Rotaract Club of Delhi Janak
124	Aarya Arora	team leader	Rotaract Club of Delhi Janak
125	Aaryaa Arora	team member	Rotaract Club of Delhi Janak
126	Misha RAJVENSHI	team leader	Rotaract
127	Sonali Mishra	team leader	Maharaja Surajmal Institute (MSI), New Delhi
128	Utkarsh Singh	team member	Motilal Nehru College (Evening) (MLNCE), University of Delhi (DU), Delhi
129	Yash Goyal	team leader	Motilal Nehru College (Evening) (MLNCE), University of Delhi (DU), Delhi
130	Anubhav Chaudhary	team leader	Zakir Husain Delhi College, Delhi University, Delhi
131	Kanishka Garg	team member	Rajdhani College (RC), University of Delhi
132	Yash Samvedi	team member	Rajdhani College (RC), University of Delhi

133	Niyati Goyal	team member	University of Delhi (DU), New Delhi
134	Sanyam Aggarwal	team leader	Rajdhani College (RC), University of Delhi
135	Aditya Aggarwal	team leader	Sri Guru Tegh Bahadur Khalsa College (SGTB Khalsa), University of Delhi (DU), New Delhi
136	Adi Aggarwal	team leader	School of Open Learning (SOL), Delhi University (DU), Delhi
137	Disha Jain	team leader	Bharati Vidyapeeth (Deemed to be University)
138	Govind Yadav	team leader	Zakir Husain Delhi College, Delhi University, Delhi
139	Reuben George	team member	Zakir Husain Delhi College, Delhi University, Delhi
140	Vagisha Singh	team member	Zakir Husain Delhi College, Delhi University, Delhi
141	Nishita Setia	team leader	Zakir Husain Delhi College, Delhi University, Delhi
142	Himanshu Vishwakarma	team member	Maharaja Agrasen Institute of Technology (MAIT)
143	Manan Anand	team member	Maharaja Agrasen Institute of Technology
144	Nishant Rao	team leader	Maharaja Agrasen College, Delhi
145	Hitesh Gaur	team member	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
146	Jasnoor Kaur	team leader	Maharaja Surajmal Institute (MSI), New Delhi
147	Subhasish Panda	team leader	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
148	Pratishtha Gupta	team member	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
149	Shivam kumar Jha	team member	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
150	Anurag Sahani	team member	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
151	Vanshika Rawat	team leader	JSS Academy of Technical Education (JSSATE), Noida
152	Randhir Kumar	team leader	Indian Institute of Science Education and Research (IISER), Pune
153	Shaurya Mishra	team leader	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
154	Anash saifee	team leader	Zakir Husain Delhi College, Delhi University, Delhi
155	Shaad	team member	Zakir Husain Delhi College, Delhi University, Delhi
156	Neha	team member	Zakir Husain Delhi College, Delhi University, Delhi
157	Vasundhara Mishra	team member	Zakir Husain Delhi College, Delhi University, Delhi
158	Aman Gupta	team leader	Sri Guru Nanak Dev Khalsa College (SGNDKC), University of Delhi (DU)
159	Jasraj singh sarna	team leader	Sri Guru Nanak Dev Khalsa College (SGNDKC), University of Delhi (DU)

160	Navya Jain	team leader	Sri Guru Nanak Dev Khalsa College (SGNDKC), University of Delhi (DU)
161	Rohit Mangain	team leader	Rotaract Club of Delhi Janak
162	Sana Anand	team leader	Maharaja Surajmal Institute (MSI), New Delhi
163	GARIMA RAJPAL	team leader	Management Development Institute (MDI), Gurgaon
164	Ritika Budhiraja	team leader	Dr. Akhilesh Das Gupta Institute of Technology and Management (ADGITM), New Delhi
165	Himanshu Mehra	team member	Dr. Akhilesh Das Gupta Institute of Technology and Management (ADGITM), New Delhi
166	Deepanshu Goyal	team member	Bharati Vidyapeeth's College of Engineering
167	Lakshay Gupta	team leader	Bharati Vidyapeeth's College of Engineering
168	Sarthak Dhankhar	team member	Bharati Vidyapeeth's College of Engineering
169	Sreejit Guha	team leader	Maharaja Surajmal Institute (MSI), New Delhi
170	Priyanshi Sharma	team leader	ICFAI University, Jaipur
171	Yashvi Guwalani	team leader	Maharaja Surajmal Institute (MSI), New Delhi
172	Siddhi Aggarwal	team member	Maharaja Surajmal Institute (MSI), New Delhi
173	Jeremiah Raju	team leader	Kirori Mal College (KMC), University of Delhi, Delhi
174	Vansh Goyal	team member	Motilal Nehru College (MNC), University of Delhi (DU), Delhi
175	Jitesh Sankhala	team leader	Indian Institute of Management (IIM), Visakhapatnam
176	Dhruv Goel	team leader	Guru Tegh Bahadur Institute of Technology (GTBIT), New Delhi
177	Yachna Sharma	team leader	Guru Teg Bahadur Public school (GTBPS), Dhuri
178	vinith n	team leader	Bangalore Institute of Technology (BIT), Bangalore
179	Goysa Vishnoi	team member	Rukmini Devi Institute of Advanced Studies (RDIAS), Delhi
180	Kanishk Arora	team leader	Rukmini Devi Institute of Advanced Studies (RDIAS), Delhi
181	Dimple Khemani	team member	Rukmini Devi Institute of Advanced Studies (RDIAS), Delhi

Conclusion:

The session offered a comprehensive and insightful roadmap for students to introduce their start-up ideas to a wider audience and receive feedback on the same. The session from start to end progressed successfully without any difficulties. The seminar speaker Ms Palakh Khanna provided an insightful experience for the attendees which made the session highly interactive and fruitful which was the cherry on top. The entirety of the eCell team worked diligently and tirelessly to help bring this flagship event to fruition.