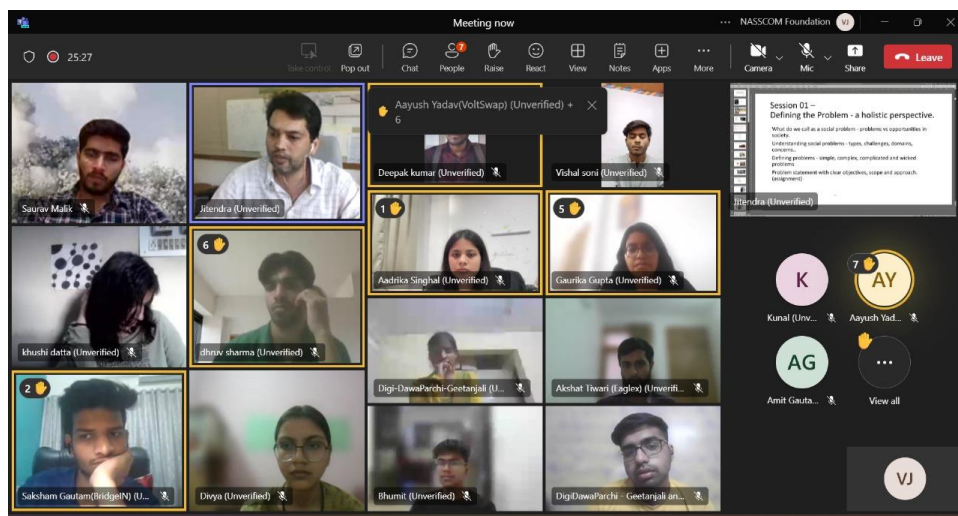


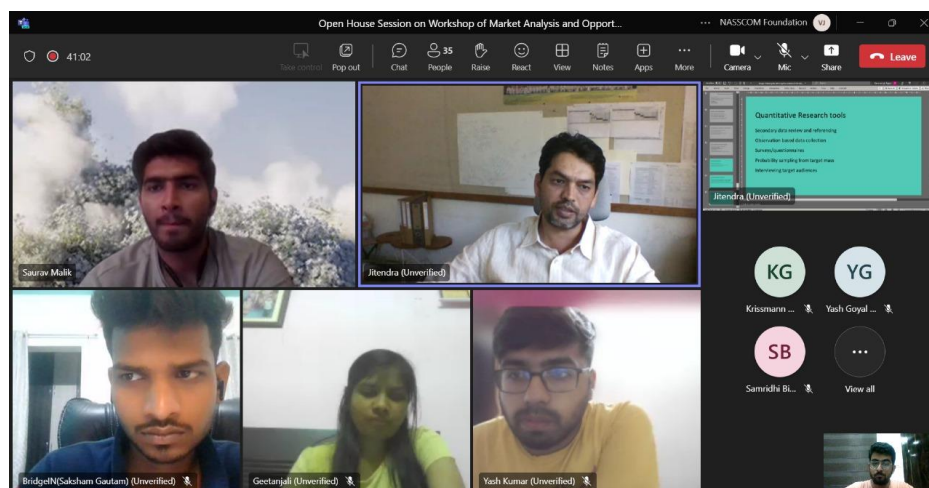
Workshop Details of the TechForChange Program - Cohort 3

The workshops were conducted for students selected for TechForChange-Cohort 3 programme. The experts from NASSCOM foundation assisted student to convert the idea to startups under the Guidance of Prof. Neeru Rathee (SPOC from MSIT for collaboration with NASSCOM Foundation). All the sessions were conducted online mode. The details regarding the sessions are listed below:

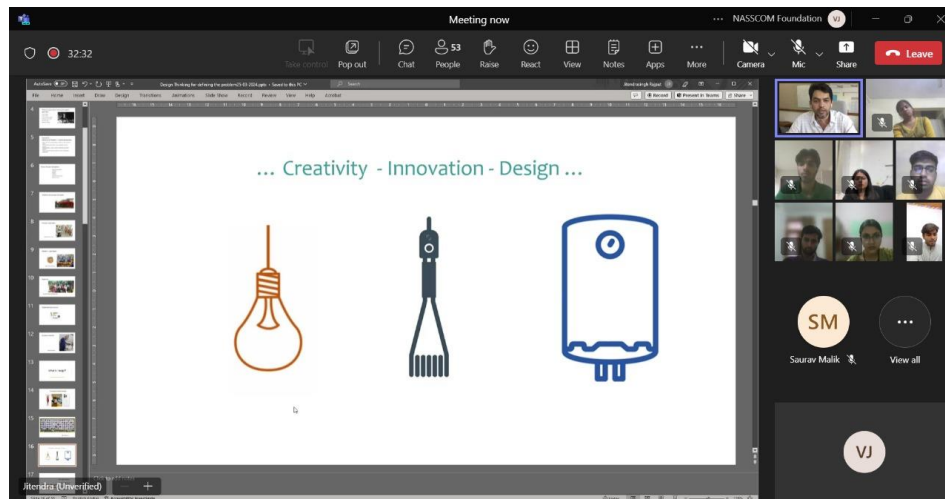
1. **Orientation Session - 14th March, 2024** - Launching Session of the Learning Track, in which we walked the studnets through the next two months and provided them with essential information about the program, and addressed any queries. The Launching Session is a crucial event that will familiarise you with the program structure, expectations, and available resources. Moreover, you will have the opportunity to meet your fellow participants, and our team, and foster connections that will support your growth throughout the program.



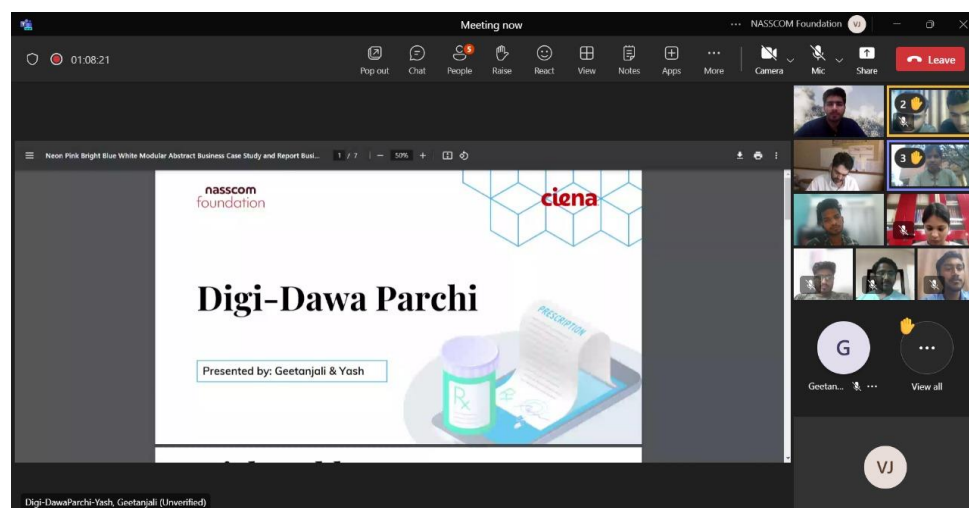
2. **Defining and Validating the Problem Statement - 19th March 2024** - This hands-on session is designed to equip you with practical tools, strategies, and insights to excel in startup idea and problem statement on which you are working upon. Led by [Prof. Jitendra Singh Rajput](#), this workshop will provide a unique opportunity to engage in interactive learning, collaborative exercises, and real-world case studies.



3. **Open House on Defining and Validating the Problem Statement - 21st March 2024** - This session was in continuation with the last workshop that we had on 19th March, in which students were asked to refine their problem statements on which they were working and a few of the teams were asked to present in the workshop to the speaker.



4. **Market Analysis and Opportunities - 26th March 2024** - This hands-on session is designed to equip you with practical tools, strategies, and insights to excel in startup idea and problem statements on which you are working upon. Led by [Prof. Jitendra Singh Rajput](#), this workshop will provide you with designing research analysis for social innovation, designing context for creative opportunities, defining the market in the user's context and real-world case studies.





5. **Open House of Market Analysis and Opportunities - 28th March 2024** - This session was in continuation with the last workshop that we had on 26th March, in which students were asked to refine their problem statements, do some market analysis, and also to find out who would be their target audience to have a targeted approach and a few of the teams were asked to present in the workshop to the speaker.

