Report on ISTE Faculty Convention Program 2019
On 30th hand 31st October, 2019

Entrepreneurship and startups are only a recent phenomenon in the country. It is only in the last decade and half that people in the country have moved from being job seekers to job creators. Doing a startup is tough hence an entrepreneur needs to be prepared to face failures and unprecedented hardship.

To keep up the tradition of motivating students to come up with innovative ideas and groom them to the right note, eCell MSIT organised a Faculty Convention Programme, a two-day event that was held on 30th and 31st October. This interactive session was attended by nearly 100 faculty members and 50 students. The event marked the beginning of the Faculty chapter at MSIT which is powered by the International Society for Technology in Education (ISTE), to provide the upcoming entrepreneurial ideas with a platform to solve the challenges faced during their implementation and to nurture them.

Day 1 of the event commenced by the kindling of lamp followed by welcome address speech by Mr Kaptan Singh(Chairman, SMES) and Dr K.P. Chaudhary (Director, MSIT). The students were then enlightened by the words of wisdom by Chief Guest Dr Mangu Singh (MD, DMRC). The event had guest lectures by various eminent persons with a lot of experience in their working field. The inspiring speeches of the speakers and their understanding and knowledge experience and ability to present the subject produced one of the most memorable evenings in our group's history.

It was everyone's pleasure to hear from Mr Alok Sharma, who leads KOMPANIONS on Product Management and Strategic Alliances. He has focused on creating Immersive Experiences via AR VR for Education, Healthcare, Manufacturing and Defence. In a short span of 4 years, he has collaborated with global players like Pearson, Oxford, NIIT, Adani, Tata Projects, Hindalco and various Government organisations such as Government of Rajasthan, DRDO. Not only this sir was previously associated with Infoedge India Limited, Spice Digital Limited and IT start-ups.

The first speaker was Mr Saurabh Trivedi. He is an entrepreneur, intellectual property enthusiast, business consultant, investor and season trademark attorney. He is currently the co-founder and Director of Boudhik Ventures adept at blending the "art and science" of marketing to drive business outcomes. The main focus of his talk was to highlight the challenges and the need of marketing a startups. He also spoke about how to raise funds and gave a description of details of various schemes initiated by government. He put light on the characteristics an investor seek in a startup to invest the funds.

The next speaker was Dr. Sushil Chandra, Scientist 'G', DRDO. He enlightened the faculty members by giving a speech on the topic "Choose, Change and Become". He told about goal

management, time management and social awareness regarding various programmes.
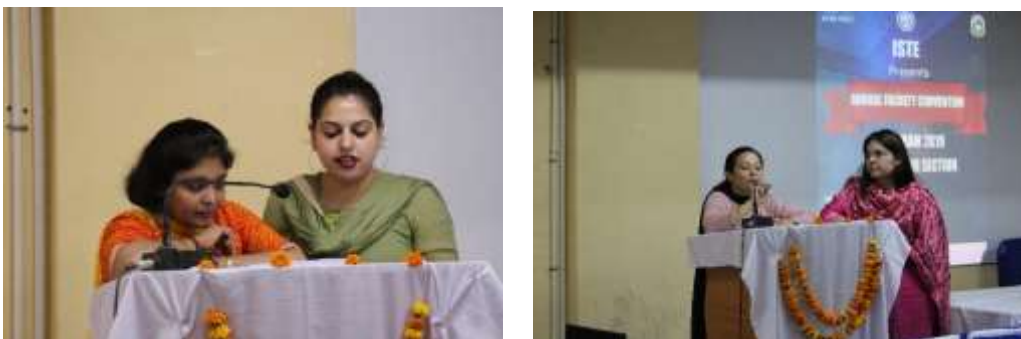
Day 2 of the programme was full of fun activities for both the students and faculty members. To start with, more than twenty teachers took part in the logo designing competition. It was such a leasure to see the hidden talents get a platform to showcase their skills. It was tough for the judges to list down the finalists among the creative bunch took part.

It was followed by the most important and the most interesting start-up pitching idea

competition, which the event was all about. Due to an overwhelming response by a large number of students and teachers, judges decided to declare six winners, three amongst the students and three amongst the teachers. All the participants pitched their idea which was a solution to the problems we face in our day-to-day lives. Everyone showed their interest in the event by patiently listening to each other's idea and motivating each other to take part in the competition.

The last event of the programme was the quiz competition. A large number of participants were asked to form their groups of two members each. The event had two rounds, the prelims and the finals. The quiz made the teams brainstorm well and the finalists who played with the maximum score and minimum negatives were chosen. A total of 15 team participated in first round, out of which 8 were selected for second round. Finally three teams were declared winners after second round.

The entire team of eCell was honoured to receive such an overwhelming response from all the

students and faculty members. All the events were timely conducted and efficiently managed. In all the programme was a success and appreciated by each and every person present there. The event coordinators and the team members worked hard as a team for the event and look forward to organise many such successful events in future. In the last prizes were given to the winners by Director Sir and vote of thanks was given by Dr. Neeru Rathee.