

प्रकाश जावडेकर
Prakash Javadekar



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मंत्रि
मानव संसाधन विकास
भारत सरकार
MINISTER
HUMAN RESOURCE DEVELOPMENT
GOVERNMENT OF INDIA

Dear Friends,

Welcome to "Digital Financial Literacy Campaign".

Let us be part of this transformatory programme that takes the Country from a 'Cash' to Less cash society by moving towards a digital economy.

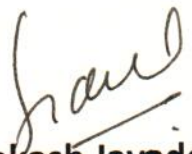
You would have always dreamt to create a better society. This programme gives you that opportunity to become an agent of a 'transformatory change'. The movement to digital economy will bring transparency, reduce corruption and would eliminate black money. It has the potential to increase opportunities for all, especially the youth. So, you are the prime stakeholder in this transformation.

The movement to digital economy is easy, convenient and secure; and there are several options for each type of household. I am sending you a presentation that shows various options in this regard.

I would be happy if you first understand the various options available for each, try them yourself, and teach (10) others in using the digital payment system.

Please keep giving me suggestions and also keep recording your progress on the website www.mhrd.gov.in/visaka which I will be personally monitoring.

Best wishes,


Prakash Javadekar
Minister of HRD
Government of India