

## **Report on Panel Discussion, The Design Talk**

The desire to create is one of the deepest learning of the human soul and creativity is what keeps the brain alive. We at IEEE PES MSIT believe that designing something can be highly challenging in every possible aspect and for a designer, coming up with a new idea every day is like an exercise to the brain, the enthusiasm the designers have within them is really inspirational which needs to be shared. With this thought, IEEE PES MSIT successfully conducts a panel discussion, The Design Talk on 24<sup>th</sup> oct. 2020. Six designers Preksha Sipani (Visual Artist), Vasundhara Dhar (Textile Designer), Annupurna (Architectural), Utkarsh Gupta (UI/UX Designer), Aditya Pingale (Graphic Designer), Lalit Ahuja (Product Designer) from various field, like UI/UX, textile, architecture, graphic, product and illustration, were invited to share their experiences and small anecdotes with the audience.

The event started with a warm welcome of all the panelists and the audiences. The speed escalated quickly after the brief introduction when the panelists were asked shared the details about their journey as a designer. They answered some heated questions like the definition of design through a designer's perspective and what being a designer means of a personal and professional level etc. Their answers provided the listeners with a lot of inspiration and self-confidence. The mood of the discussion shifted towards light nostalgia when the panelists shared their hardships and the various silly mistakes they made in their journey and advices the audience not to do the same.

The 60-minute-long event was concluded with a round of Q 'n' A where the audience got a chance to put forward their queries to the panelists and got them answered to satisfactory level. At the end each of the panelists said a witty one liner to sum up their points. The audience filled the feedback form with praises for the panelists and the event was appreciated by everyone