



NSS MSIT in collaboration with Prakriti MSIT organized a week-long Plantation Drive, celebrating The Tree Festival, popularly known as Van Mahotsav from 1st to 7th July 2021. The celebration was an ideal opportunity to instill the value of social responsibility towards safeguarding trees, forests and various other activities for the green environment.









An awareness campaign was held on Prakriti's Instagram handle to promote and make people aware of different plant species, their uses, optimal conditions for growth and how to look after them. A fun activity for revamping indoor plants and giving them a modern look was also held by posting a Reel- a short video format on popular social media platform, Instagram. Student community shared stories supporting the notion on different social media platforms.



The society incentivized a home plantation drive in which many students participated. A number of indoor plants like Money Plant- for prosperity and good luck, Fiddle Leaf Fig- for better concentration, Madagascar Dragon Tree, Snake

Plant- a great oxygen producer and Aloe Vera-for everything healthy, were planted acknowledging the benefits of each.

The event's objectives were to do the best with the minimal number of resources while staying indoors, encourage others to plant and realize how important this is for the antecedent and the posterity alike and to support small businesses & local nurseries by purchasing pots or saplings from them.



With a motive to help nature to heal in such a way that one can contribute by taking the lead themselves and encouraging others to join hands on occasions like these. It was a start to a never-ending cycle of nature-caring.







