

Date: 10.07.2021

Maharaja Surajmal Institute of Technology

Institution's Innovation Council

IDEATHON'21 Stage 2

Institute Innovation Council, IIC MSIT, in collaboration with MHRD's Innovation Cell, organized its annual event on 10.07.21 online, **Ideathon'21 Stage 2: Business Model**. It aimed to encourage students to participate and provide their innovative and unique ideas that would be sustainable and focus on social causes. The themes for the event were:

- Healthcare & Biomedical devices.
- Agriculture & Rural Development
- Smart Vehicles/Electric vehicle motor and battery technology.
- Food Processing
- Robotics and Drones
- Waste management
- Clean & Potable water
- Renewable and Affordable Energy
- IoT-based technologies (e.g., Security & Surveillance systems etc.)
- ICT, cyber-physical systems, BlockChain. Cognitive computing, Cloud computing, etc

➤ Judges

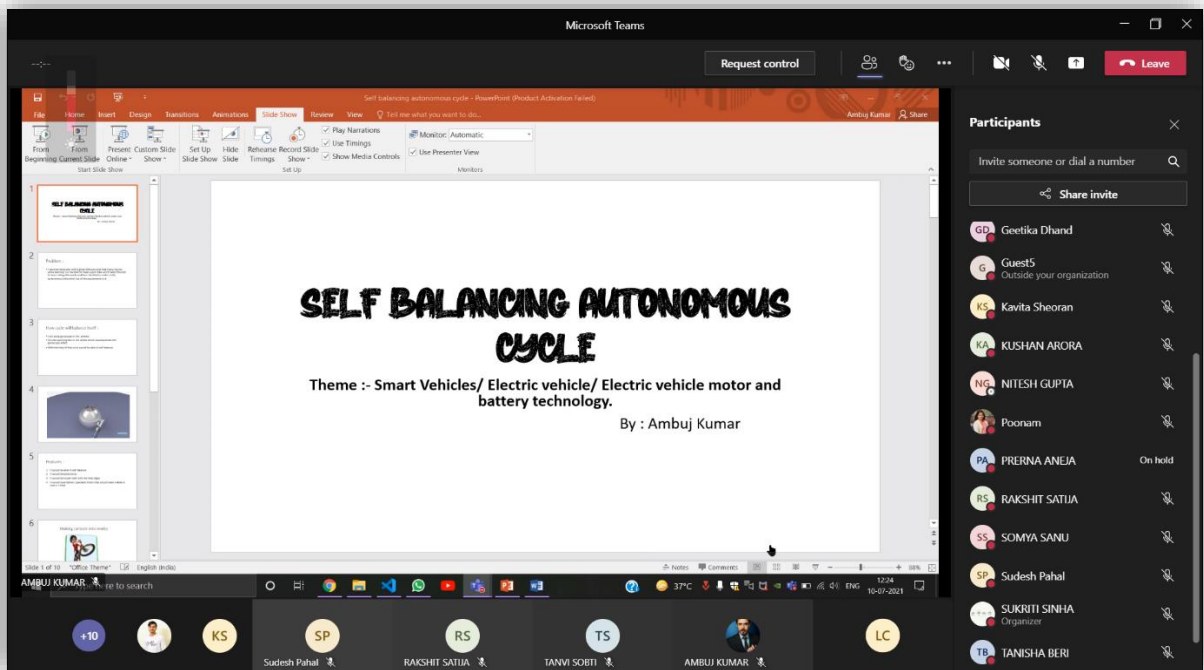
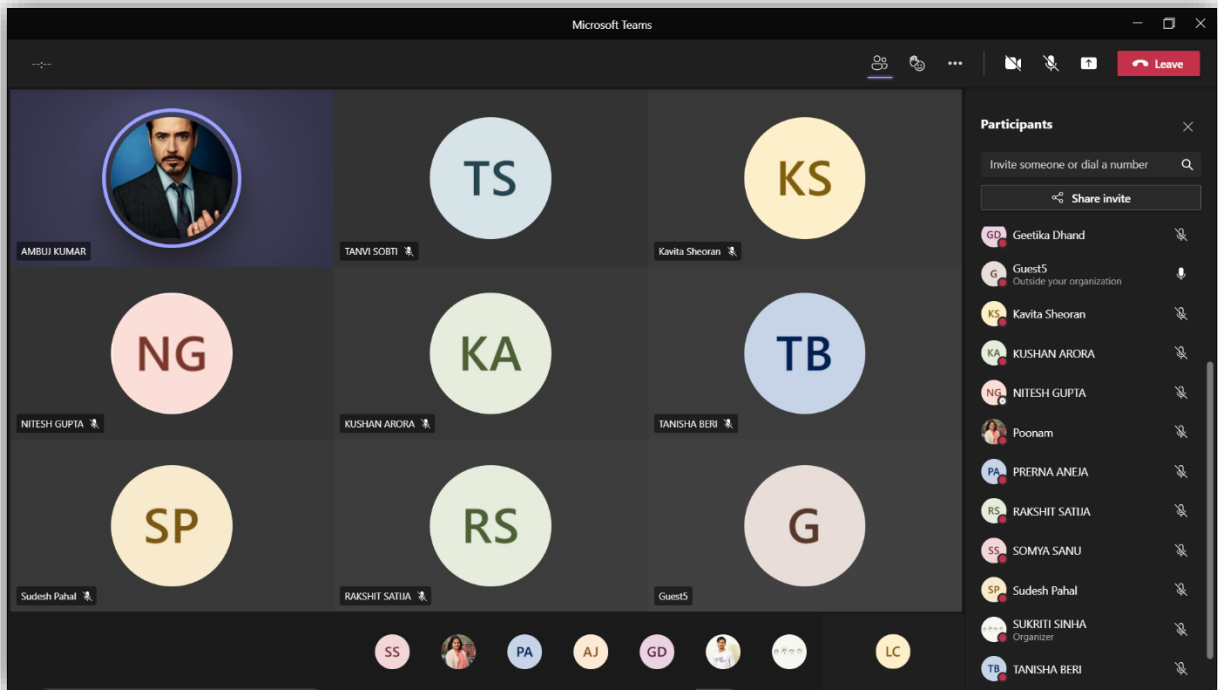
- Dr. Sudesh Pahal (Convener, IIC)
- Dr. Geetika Dhand (Innovation Activity Coordinator, IIC)
- Dr. Kavita Sheoran (Innovation Activity Member, IIC)
- Dr. Neeru Rathee (Faculty Coordinator, IIC)

➤ **Members**

- Dr. K.P. Chaudhary, President, IIC
- Dr. Sudesh Pahal, Convener, IIC
- Tanisha Beri and Tanvi, Overall Coordinators
- Nitesh Gupta, Content Coordinator
- Prerna Aneja, Publicity Coordinator
- Tanay Aggarwal and Sukriti Sinha, Activity Coordinator
- Student members of different departments

➤ **Key points in the Ideathon'21 event:**

- ❖ Tanvi Sobti (student coordinator) welcomed all the respected judges and the participants, instructions regarding Ideathon'21.
- ❖ Our young innovators beautifully presented their ideas via oral and PowerPoint presentations. Each of the idea was unique and inventive.
- ❖ Types ideas that were discussed:
 - Self-balancing autonomous cycle
 - Interactive public speaking training
 - Prevention from post-harvest storage loss
 - An app based on a collection of books
- ❖ Each idea was judged based on the uniqueness of the Idea, its operational Feasibility, technical Feasibility, impact/ potential, business model, and presentation.
- ❖ In the end, a vote of thanks was extended to all judges for their valuable time and guidance and all participants for their enthusiasm.




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Automation Pvt. Ltd.

Our vision is revolutionize the post harvest industry, to cut down the storage losses through our IoT & AI enabled scientific storage system and adding an extra penny to our economy

Electropreneur #startupindia NEXUS

TANVI SOBTI

+12 SP GD

ABHIJEET ANAND TS KAVITA SHEORAN RAKSHIT SATIJA LC

Participants

Invite someone or dial a number

Share invite

- KS Kavita Sheoran
- KA KUSHAN ARORA
- NG NITESH GUPTA
- PS P SILVANUS
- Poonam
- PA PRERNA ANEJA
- RAHUL KUMAR SHARMA
- RS RAKSHIT SATIJA
- SS SOMYA SANU
- SP Sudesh Pahal
- SUKRITI SINHA Organizer
- TB TANISHA BERI