

Dated: 15th May 2024

Report on Visit to Atal Innovation and Incubation Center- Guru Gobind Singh Indraprastha University (AIC-GGSIPU) by e-Cell, MSIT

On 15th May 2024, the MSIT Entrepreneurship Cell (e-Cell) organized a one-day incubation visit to the Atal Incubation Centre of Guru Gobind Singh Indraprastha University (AIC-GGSIPU). The primary objective of the visit was to benchmark best practices that could be adopted by the MSIT e-Cell to improve its operations and better support student entrepreneurs.

Faculty Participants: The visit was led by Prof. Neeru Rathee, Convener of e-Cell MSIT, and included faculty members Dr. Aman Kumari Dahiya, Dr. Poonam, and Ms. Garima.

The MSIT faculty team interacted with key personnel at AIC-GGSIPU, including:

- Prof. N.C. Gupta (Director)
- Prof. Meenu Kapoor (Director)
- Dr. Sudeep Kumar (Director of Research & Innovation)
- Mr. Hemant Kumar (CEO)

These discussions focused on understanding AIC-GGSIPU's operational and financial management strategies for its incubation cell.



The visit provided valuable insights into the comprehensive support system offered by AIC-GGSIPU to students from affiliated institutes. This support includes:

- **Mentorship:** Guidance and advice from experienced entrepreneurs and industry professionals
- **Infrastructure Access:** Providing startups with workspace, equipment, and other necessary resources
- **Network Building Opportunities:** Facilitating connections with investors, potential collaborators, and other stakeholders
- **Financial Assistance:** Offering financial aid to help startups get off the ground

Recommendations for MSIT e-Cell: Based on the learnings from AIC-GGSIPU, the following recommendations were made to strengthen the MSIT e-Cell:



- **Increase Ideation Sessions:** Conduct ideation seminars/competitions/evaluation twice per semester to stimulate entrepreneurial thinking and encourage students to develop innovative business ideas.
- **Refine Startup Selection Process:** Implement a more rigorous selection process to identify promising startups with high growth potential for incubation support.
- **Collaboration with AIC GGSIPU:** It was suggested by AIC team that MSIT being private institute has limitation of space and finances which can be resolved if collaboration can be established between eCell MSIT and AIC-GGSIPU. At initial Stage eCell MSIT can serve as a facilitator for potential startups at ideation and/or Prototype stage and then can be connected with AIC-GGSIPU for further growth where they will get support in terms of funds, networking and mentorship.



The industrial visit to AIC-GGSIPU provided valuable insights and practical recommendations for the MSIT e-Cell. By implementing these suggestions, the MSIT e-Cell can create a more robust and supportive ecosystem that fosters the growth of promising student startups.