

Maharaja Surajmal Institute of Technology, Janakpuri, New Delhi

Department of information Technology (2s)

Report

on

Visit to Atal Incubation Centre (AIC), GGSIPU by IT Students

S.No.	Point Name	Description
1	Topic	Visit to Atal Incubation Centre (AIC), GGSIPU by IT Students
2	Expert Name	Ms. Vaishali Vyas, the manager at AIC
3	Activity Name	Industrial Visit
4	Mode, Date & Time	Physical Mode, 22 August 2024 , 11:00 to 2:00 PM
5	Target Audience	IT(2s) 2 nd year and 3 rd year Students
6	Organized By	Dr. Sunesh Malik
7	Attended Participants	IT(2s) 2 nd year and 3 rd year Students
8	Venue	Atal Incubation Centre (AIC), GGSIPU, Dwarka

On 22nd August 2024, the students of the IT –E branch from Maharaja Surajmal Institute of Technology visited the Atal Incubation Centre (AIC) at Guru Gobind Singh Indraprastha University (GGSIPU). The visit aimed to provide students with an in-depth understanding of startups, innovation, and the opportunities available in the entrepreneurial ecosystem.



The session began with Ms. Vaishali Vyas, the manager at AIC, welcoming the students. She initiated the interaction by asking the students about their favourite start-ups, the reasons behind their choices, and the competitors those startups face. This engaging discussion set the stage for a deeper exploration of the world of start-ups.



Ms. Vyas then led a discussion on the difference between traditional businesses and startups, emphasizing that innovation is the key distinguishing factor. She followed this with a brief quiz that served as an introduction to NITI Aayog and its initiative, the Atal Innovation Mission (AIM). Through this quiz, she highlighted the purpose and goals of AIC, which is to nurture and support startups in their early stages.



The session continued with an overview of AIC's programs: Aspire, Spark, and Impact. Ms. Vyas explained how these programs offer students the opportunity to explore the startup ecosystem, secure internships, and gain hands-on experience in the entrepreneurial world.

Following this, Ms. Shefali, the founder of Lex Eruditus, provided a comprehensive guide on Intellectual Property Rights (IPR). She discussed the importance of protecting ideas through patents, copyrights, and trademarks to avoid legal complications. Her session was particularly insightful for students interested in safeguarding their innovative concepts.

The highlight of the visit was the interaction with three founders of startups incubated at AIC. Aniket Sir discussed his startup, Lashkarr, which offers customized products at competitive prices. Shailesh Sir introduced EDEMS, an e-learning platform providing courses in web development, AI, app development, and internships. Lastly, Rahul Verma, a student from MSIT, presented LittleMove, a startup focused on enhancing school transportation safety through real-time tracking and seamless communication between schools and parents.



The industrial visit provided the students with valuable insights into the startup ecosystem, the importance of innovation, and the opportunities available at AIC. It was an enriching experience that broadened their understanding of entrepreneurship and motivated them to explore the world of startups.

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