





Date: 21.08.24

# MAHARAJA SURAJMAL INSTITUTE OF TECHNOLOGY INSTITUTION INNOVATION COUNCIL (IIC

### Online Expert Talk on Patents and Copyrights

On August 21st at 6:00 PM, an online expert talk was conducted through Google Meet for all mentee institutions under the Institution Innovation Council (IIC). The event focused on patents and copyrights, with the session led by Ms. Pooja Sood, a distinguished Partner in Intellectual Property Rights (IPR) at ORTISLAW OFFICES, New Delhi.

## **Objective**

The session aimed to provide valuable insights into the intricacies of patents and copyrights, specifically targeting faculty members, students, and researchers from IIC-affiliated institutions. The objective was to enhance participants' understanding of the importance of intellectual property protection and the processes involved in securing patents and copyrights in various jurisdictions.

# **Program**

Ms. Pooja Sood, an experienced advocate and registered patent agent, shared her extensive knowledge on patent drafting, prosecution, and the legal nuances of intellectual property. With 18 years of experience in fields such as food technology, pharmaceuticals, chemicals, and mechanical inventions, she discussed the importance of protecting innovations through patents, as well as the legal procedures for challenging and defending the validity of patents, trademarks, and copyrights.

She provided a comprehensive overview of the processes involved in patent applications across different global jurisdictions, including India, the USA, and Europe. Additionally, Ms. Sood highlighted the strategic considerations for the protection and enforcement of patents, and shared her experience in assisting patent litigators with technical and legal analysis in court proceedings.

#### **Speakers**

Ms. Pooja Sood, with her engineering background in Food Technology and a PG Diploma in IPR, is a leading expert in patent law. She leads the patent department at ORTISLAW OFFICES with a focus on techno-legal aspects of patents, designs, copyrights, and trademarks. Her expertise in client handling and her leadership in the firm were emphasized during the session, providing attendees with practical insights into the protection of intellectual property.

# **Participants**

The session was attended by members of mentee institutions under the IIC, including faculty, students, and researchers. The diverse audience provided a platform for meaningful discussions and a valuable opportunity for learning from an expert in the field of intellectual property.

#### **Conclusion**

The session concluded with a deepened understanding of the critical role that patents and copyrights play in protecting innovations. Ms. Sood's expertise and insights were highly appreciated by the participants, who left the session with enhanced knowledge and practical advice on intellectual property management. The event reinforced the importance of intellectual property in fostering innovation within educational institutions.



