



**Maharaja Surajmal Institute of Technology**

**eCell MSIT Orientation 2024-25**

**Place: Auditorium**

**2nd September' 2024,**

**10:00am**

eCell MSIT conducted its orientation in the auditorium, introducing students to the world of entrepreneurship. The event highlighted the eCell's mission, activities, and opportunities for innovation. Enthusiastic members shared their experiences, inspiring attendees to join and contribute to the entrepreneurial ecosystem at MSIT.



**Highlights of the Session:**

**1. The Introduction :**

**The orientation begins with a warm welcome from Sarthak Dhankar and Siddharth as they hype up the crowd and get the event going . Then Akanksha Verma gave everyone a brief yet exquisite introduction to eCell MSIT and it's mission to spread the magic of entrepreneurship among the many aspiring students in the college.**



## **2. The Dance :**

**Then , the energetic team of eCell MSIT hypes up the crowd as they pave a path for a rather splendid and electrifying dance performance by Nandini Gangwar and Jasmine Saniya. With the performance being so stunning the energy levels were through the roof as we move forward to the next segment of the orientation.**

## **3. Introductions to the faculty:**

**The next segment hands over the stage to the dynamic duo of Harita and Riya as the hosts of this auspicious event. They begin by welcoming the audience with bursts of energy and then with a brief introduction to the core team and faculty , they hand over the mic to our very own eCell convener Neeru Rathee mam .Neeru Rathee, the eCell MSIT convener, began her speech with an introduction to the eCell Incubation Centre, highlighting its goals of supporting entrepreneurship, promoting innovation, fostering collaboration, and enhancing employability. She detailed initiatives like budget approvals, dedicated rooms, and collaborations with Nasscom. Rathee proudly reviewed flagship events such as**

**eSummit and Ideathon, and celebrated successful startups incubated by eCell, concluding with an overview of the incubation process from idea to startup.**



#### **4. Introduction to the core team :**

**Following Ms Neeru Rathee’s excellent speech, eCell President Shaurya Mishra, Vice President Harshika Drall, and General Secretaries Vanshaj and Mishti delivered captivating speeches. Their eloquence and charisma enchanted the audience, vividly showcasing the spirit of entrepreneurship and offering an insightful glimpse into the dynamic world of eCell MSIT.**

## **5. Octave performance and introduction to incubation department :**

Now to regain energy amongst the crowd and light up everyone's spirits, eCell MSIT invited Octave : the music society onto the stage for a brilliant rap session . Then after the performance, Harita and Riya request the incubation department, one of the most important departments at eCell to introduce themselves. Manandeep Singh and Yash Bagga the vice presidents of the department then grabs the attention of the crowd as they explained their work in a artistic and meme like manner , taking references from a famous show like Shark Tank.



## **6. Department speeches and the torchlight saga :**

After an attention grabbing explanation by the incubation department, it was time to introduce all the other departments of eCell MSIT like technical , sponsorship, content, design and videography, event management, PR and outreach and publicity. The next segment was the most enjoyable as it included a year old tradition of eCell that is the torchlight saga that was accompanied by songs played by Vansh to raise everyone's spirits.

## **7. Alumni speech and fun activities :**

After an exhilarating performance with songs and torch lights it was time for an informative section . The host of the next segment Yashaswini Narula formally invites our esteemed alumni Karan from kashti adventures to give a speech to introduce himself and his startup that was successfully incubated at eCell MSIT . What followed after this were the fun games to raise the interaction with the freshers. The most noteworthy being the ramp walk by the boys and girls which caused huge bursts of excitement. The winner of the

games were decided by an audience vote and many goodies like shirts and bags by coding blocks were also awarded .



#### **8. Coding blocks speech:**

**The final segment of the orientation was introduced by Harita and Riya, who discussed the sponsor, Coding Block. This was followed by a presentation from Coding Block, which marked the conclusion of the event.**







**Conclusion:**

The orientation concluded with vibrant audience engagement, strengthening team bonds and offering valuable insights to budding entrepreneurs and students. The eCell MSIT team's dedication, marked by tireless effort, culminated in a resounding success, guided by the exemplary leadership of President Shaurya Mishra and Vice President Harshika Drall.