



Innovation Mela 2k24

Place: seminar hall 206

19th September' 2024,

11:00am

Overview:

eCell MSIT, under the guidance of our esteemed professor and eCell convener Professor Neeru Rathee, organized the much-awaited **Innovation Mela 2k24** on 19th September 2024 in Seminar Hall 206. The event aimed to inspire innovation, promote entrepreneurial thinking, and provide a platform for students to showcase their groundbreaking ideas. The day was marked by insightful sessions, interactive activities, and a competitive idea pitching event that highlighted the creativity and technical expertise of MSIT students.

Distinguished Guests:

We were privileged to have the following esteemed guests at Innovation Mela:

- **Professor Bindo Ranjan:** A respected academic deeply involved in promoting innovation in education and industry.
- **Mr. Benni Kinha:** A renowned entrepreneur and leader in the startup community, known for his visionary approach.
- **Nascomm Team Representatives:**
 - **Mr. Siddharth Sathyarthi:** An advocate for technology-driven innovation with a focus on industry collaboration.
 - **Mr. Akhilesh Jha:** A seasoned expert in supporting and nurturing startups within the tech sector.



Highlights of the Session:

1. The Introduction :

The event was hosted by Nandini, Jasmine, and Divya, representatives from eCell MSIT, who kicked off the proceedings with a warm welcome to the Director of MSIT, Dr. Archana Balliyan, eCell convener Professor Neeru Rathee, and our esteemed guests Professor Bindu Ranjan from Nascomm—Mr. Siddharth Sathyarthi and Mr. Akhilesh Jha.

Professor Neeru Rathee then took the stage to deliver an introductory speech, extending a heartfelt welcome to the Director and the guests, and expressing gratitude for their continued support and presence.

Following this, Dr. Archana Balliyan, Director of MSIT, delivered a warm and encouraging speech, underscoring the importance of innovation and entrepreneurship in the academic and professional development of students.

2. Design and Innovation - Prof. Bindu Ranjan

The sessions began with Professor Bindu Ranjan, who delivered an in-depth 1-hour session on startups, innovation, invention, and sustainability. Her talk provided students with valuable insights into how these elements interact to create successful and sustainable business ventures.

3. Emotional Intelligence and Intrinsic Motivation - Mr. Benni Kinha

This was followed by an engaging 1-hour session by Mr. Benni Kinha, who spoke on the importance of emotional intelligence. His session was not only informative but also interactive and humorous, making it both entertaining and educational for the audience.

4. Idea Pitching Session

After a short break, the event proceeded with the much-anticipated Idea Pitching session. Teams of students presented their innovative, technical, and out-of-the-box ideas to a panel of judges, which included Professor Bindu Ranjan, Mr. Siddharth Sathyarthi, and Mr. Akhilesh Jha.

The competition was fierce, with each team showcasing their creativity and problem-solving abilities. Out of all the teams, three were selected by the Nascomm team for the opportunity to scale their ideas and bring them to life. These winning teams were rewarded with exclusive merchandise as recognition for their efforts and innovation.

5. The Ending

The event concluded with a group photo, capturing the excitement and camaraderie of the day. The photo symbolized the shared commitment of eCell MSIT, the students, and the guests to fostering innovation and entrepreneurship.

Conclusion:

Innovation Mela 2024 was a resounding success, achieving its goal of inspiring creativity and promoting entrepreneurial spirit among MSIT students. The event provided a valuable platform for students to learn from industry experts, interact with seasoned professionals, and present their innovative ideas. The support and involvement of our distinguished guests, faculty, and the entire eCell team were instrumental in making this event a memorable and impactful experience for all participants.

We extend our heartfelt thanks to Dr. Neeru Rathee, Dr. Archana Balliyan, and our esteemed guests from Nascomm for their contributions. Their presence and insights greatly enriched the event, and their support continues to drive the success of eCell MSIT.

Acknowledgments:

We would like to thank the entire eCell team for their hard work and dedication in organizing Innovation Mela 2024. Special appreciation goes to the faculty and administration for their

unwavering support. We look forward to hosting more events that continue to inspire and nurture the entrepreneurial spirit at MSIT.