

To encourage participant interaction and social media engagement, players were incentivized to post stories about their experiences. Those who shared posts had the option to receive either a branded badge or a keychain. Additionally, participants who reached the semifinals and those who played honourably were rewarded with both items as complimentary gifts.

Conclusion

Gaming Tournament was a resounding success, with high levels of participation and engagement. The tournament not only highlighted the skills of the players but also fostered a sense of community and excitement among attendees. Looking ahead, we anticipate continued enthusiasm as the event progresses.





Maharaja Surajmal Institute of Technology
Understanding Entrepreneurship Seminar

Place: seminar hall 06

8th November 2024, 12:30pm

The Entrepreneurship Cell of MSIT (E-Cell MSIT) organized an insightful seminar titled “Understanding Entrepreneurship” to foster entrepreneurial skills and business acumen among students. The seminar, held under the guidance of Dr. Neeru Rathee, aimed to provide valuable insights on the theme of "Leadership and Financial Management for Business Growth.”



Highlights of the Session:

1. The Introduction :

The orientation begins with a warm welcome from Divyakshi and Harshit Khaneja as they hype up the crowd and get the event going . Then seminar began with an introduction from E-Cell MSIT, outlining their mission to foster entrepreneurship among students. The event aimed to provide valuable insights into leadership and financial management for business growth.



2. Introduction of the Speakers:

The seminar featured a distinguished entrepreneurs who shared his experiences and strategies in navigating the business landscape:

Karan Kumar Singh (Founder - Kashti Adventure): Karan shared his entrepreneurial journey in the adventure tourism industry, which is both dynamic and financially challenging. He discussed how he built his business and the financial strategies he employed to sustain growth and scale operations, giving students a glimpse into the adventure tourism world and the importance of sound financial planning.



3. Theme and Focus:

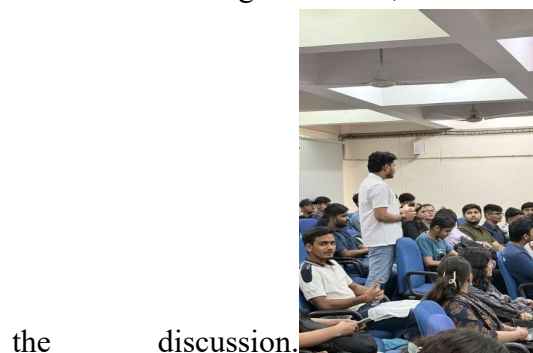
The overarching theme of the seminar, "Leadership and Financial Management for Business Growth," struck a chord with the audience as it combined practical financial management tactics with leadership principles crucial for young entrepreneurs. The speaker highlighted actionable

strategies for managing startup finances, handling cash flow, and making data-driven decisions. He emphasized the significance of resilience and clear financial vision as drivers of sustainable growth, inspiring students to see leadership and financial literacy as essential tools in the entrepreneurial toolkit.



4. Audience Engagement:

One of the highlights of the seminar was the interactive Q&A session, where students were given the opportunity to directly engage with the speakers. The Q&A allowed students to ask about specific entrepreneurial challenges, from securing funding to managing teams and dealing with competition. This segment saw a variety of questions, reflecting the curiosity and enthusiasm of the audience. The speaker answered thoughtfully, sharing advice on resilience, innovation, and the realities of running a business, which brought a deeper level of connection and practical insight to



5. Networking Opportunities:

The event also served as a networking platform, where students connected with each other, the speakers, and E-Cell MSIT team members. This networking session allowed students to discuss potential business ideas, seek mentorship, and gain insights into the entrepreneurial process.

Attendees appreciated the opportunity to build relationships that could foster collaborations in the future, adding extra value to the event.

6. Faculty Appreciation and Thanks:

Towards the end of the seminar, Dr. Neeru Rathee, E-Cell MSIT's convener, took the stage to express her heartfelt appreciation to the guest speaker Karan Kumar Singh. Dr. Rathee acknowledged his willingness to share valuable insights from their entrepreneurial journeys, noting the profound impact his experiences and advice had on the students. She emphasized how his perspectives on leadership, mental resilience, and financial management resonated deeply with aspiring entrepreneurs in the audience. Dr. Rathee also extended her gratitude to E-Cell MSIT's team for their dedication in organizing the event.



7. Event Success and Impact:

This seminar, meticulously organized by E-Cell MSIT, provided students with invaluable real-world insights through the experiences of Karan Kumar Singh, the founder of Kashti Adventure.

Karan's session, focused on leadership and financial management for business growth, gave students a practical understanding of the entrepreneurial journey, especially in the adventure tourism industry. His candid sharing of challenges and strategies offered students a firsthand look at the financial planning and strategic thinking necessary to scale a business successfully.

The E-Cell MSIT team's commitment and enthusiasm ensured that the event was not only well-coordinated but also impactful. Karan's interactive approach and openness to student questions made the session highly engaging, inspiring students to think seriously about their own entrepreneurial potential.

8. Conclusion:

The seminar wrapped up on an inspiring note, with the speaker encouraging students to pursue their entrepreneurial goals with tenacity and adaptability. Karan Kumar Singh left the audience with a clear message: while financial strategy and mental resilience are both essential, true entrepreneurial success comes from a balanced blend of both. The seminar underscored the importance of staying grounded, financially savvy, and mentally strong in the face of challenges.

