



Maharaja Surajmal Institute of Technology

Entrepreneurship Awareness Programme for SC/ST Youths

Place-Seminar Hall 206

Date: 28th November 2024, 12:30 p.m

The **MSME Awareness Program**, organized by eCell MSIT under Dr. Neeru Rathee's guidance, aimed to highlight MSME's role in promoting SC/ST entrepreneurs. Held on **28th November 2024** at Seminar Hall 206, the event covered topics like **UDYAM registration, Intellectual Property Rights (IPR)**, the **Cluster Development Program**, and regional development challenges. Distinguished speakers included **Dr. Sunil Kumar**, Director of MSME, **Dr. Rajpal Solanki**, Legal Advisor at Surajmal Memorial Society, **Shri Bhanu Pratap**, Chief Manager at the State Bank of India, and **R.K. Bharti**, Joint Director at the Ministry of MSME. The session also shared details about state and central schemes for SC/ST entrepreneurs.

1. INTRODUCTION:

An enlightening event on MSME Entrepreneur awareness program and government schemes for entrepreneurs was successfully conducted on 28th November 2024 at seminar hall 206. The session aimed to promote the spirit of entrepreneurship and inform participants about various government schemes designed to support SC/ST and weaker section entrepreneurs.

2. INTRODUCTION TO THE FACULTY

The event began with a warm welcome by the host, Dr. Deepti Deshwal who greeted all the attendees and introduced the distinguished guests. Among them were Dr Sunil Kumar (Director MSME), Dr. Rajpal Solanki (Legal advisor surajmal memorial society), Shri Bhanu Pratap (chief

manager state bank of india),R.k Bharti(Joint director, Ministry of MSME, Okhla). Dr. Deepti expressed gratitude for their presence and set the tone for an engaging session.

3. INTRODUCTORY SPEECH BY DIRECTOR OF MSIT

Dr. Archana Balyan, Director of MSIT, expressed her honor in inviting participants to the MSME Entrepreneurship workshop, designed specifically for SC/ST entrepreneurs. She highlighted the



seminar's value in providing entrepreneurial insights and thanked the Ecell Society for its smooth



execution. Dr. Balyan emphasized that the esteemed presence of experts would inspire participants and offer valuable guidance to enhance their entrepreneurial journey.

4. ABOUT THE EVENT



- In his introduction, Dr. Sunil Kumar Sharma highlighted the significance of economic growth ,fostering innovation , and addressed societal challenges
- He also gave some tips on how to start your own business and become an entrepreneur.
- He discussed the meaning of MSME and how it promotes micro and small scale entrepreneurs.
- Dr. Sunil Kumar Sharma concluded the speech and handed it over to Dr. Rajkumar Solanki.
- Dr. Rajkumar Solanki interacted with students and stakeholders to discuss the entrepreneurship opportunities and highlighted the importance of being job providers

instead of being job seekers or hunters. He also informed us about the installation of an incubation chamber in our institute.

- Dr. Rajpal Solanki concluded the speech and passed the spotlight to Dr. S. S Solanki.



- In his introductory speech, he highlighted the importance of MSME and role of entrepreneurs in the development of a nation.
- An entrepreneur is an individual who creates ,organizes and manages a business or enterprise with the goal of earning profit. Entrepreneurs also promote regional development. He also talked about the constraints and conditions of an entrepreneur.
- At last Mr. Tufail Ahmed and Mr. Prakash Chand Meena gave brief information about various National SC/ST Scheme, Stand Up Scheme(for SC/ST and women entrepreneurs).



5. CONCLUSION:

The event concluded with a heartfelt vote of thanks delivered by Dr. Neeru Rathee, who expressed her sincere appreciation to the speakers, participants, and organizers for their valuable contributions in making the event a success. The session proved to be both inspiring and informative, leaving attendees with a deeper understanding of the opportunities available to them as aspiring entrepreneurs.

