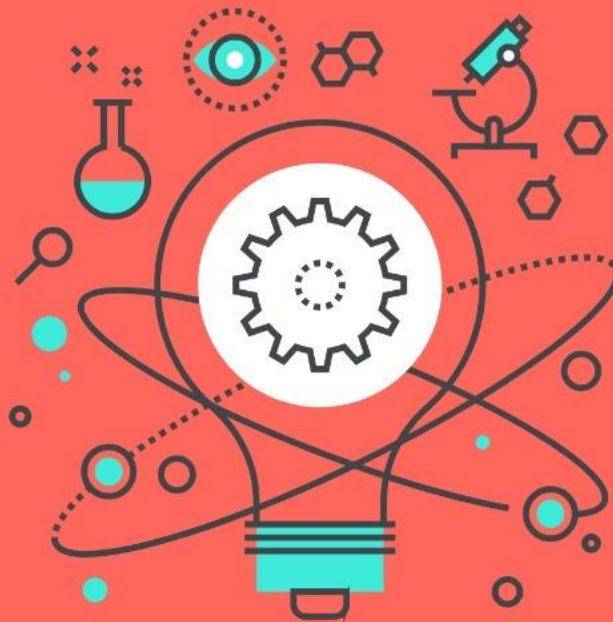




IIC MSIT WELCOMES YOU TO
IDEATHON'21
STAGE 2 : BUSINESS MODEL



HAVE A BUSINESS IDEA?

WE HAVE THE FUNDING !

**JULY 10, 2021
12 PM**

For further process, Contact:

Sukriti: 92978 57690

Tanay: 83768 93416



REGISTRATION LINK

A brilliant idea without application is merely a wasted thought. 💡

Have a business idea but worried about Funding? IIC MSIT is here to rescue.

Like every year, IIC has come back with IDEATHON '21 and we are looking for business ideas that are sustainable and focus on solving a social cause. The applications will be shared with MHRD for selecting ideas and providing funds! 📄

🌟 IDEATHON '21 🌟

- THINK ☁ - It could be a brand new idea or one you've been kicking around for a while, if, yes 📌
- SUBMIT 📄 - Describe in brief how your idea will transform the planet and impact the lives of the community you seek to serve.
- SHARE 🍷

Themes:

1. Healthcare & Biomedical devices.
2. Agriculture & Rural Development.
3. Smart Vehicles/ Electric vehicle/ Electric vehicle motor and battery technology.
4. Food Processing.
5. Robotics and Drones.
6. Waste management.
7. Clean & Potable water.
8. Renewable and affordable Energy.
9. IoT-based technologies (e.g. Security & Surveillance systems etc.)
10. ICT, cyber-physical systems, BlockChain, Cognitive computing, Cloud computing, AI & ML.

🏆 Previous winners' list :


nic.mic.gov.in


Note:


✓ New teams can now participate and present proof of concept(poc) in a single presentation directly.

✓ Maximum team size is 5. One team can also present multiple models.

√Teams who have already participated need to present proof of concept(poc).

 Date: 10 July

 Time: 12 PM

 Registration: <http://iic.msit.in/ideathon>

!!For any queries, contact:

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Tanay: 8376893416