# Maharaja Surajmal Institute of Technology, New Delhi-110058

Industry Name and Address	Ducat, Pitampura
Name of the Expert	Pushpendra Sharma
Date and Time	23 Jan, 2025
Target Audience	5th & 3rd Semester ,CSE (Ist Shift & CSE 2 <sup>nd</sup> Shift)
Organized by	CSE Department
Attended Participants	122

# Seminar on Al Generative

### Introduction

On 23 January 2025. Students from CSE Department had the opportunity to attend an enlightening session on the advancements and industrial applications of Artificial Intelligence. The session was organized with the objective of exposing students to the growing influence of AI technology across various sectors, including healthcare, finance, manufacturing, and more. The event was held in Seminar Hall #406, where Mr. Pushpendra Sharma, an esteemed AI expert and trainer, led the session.

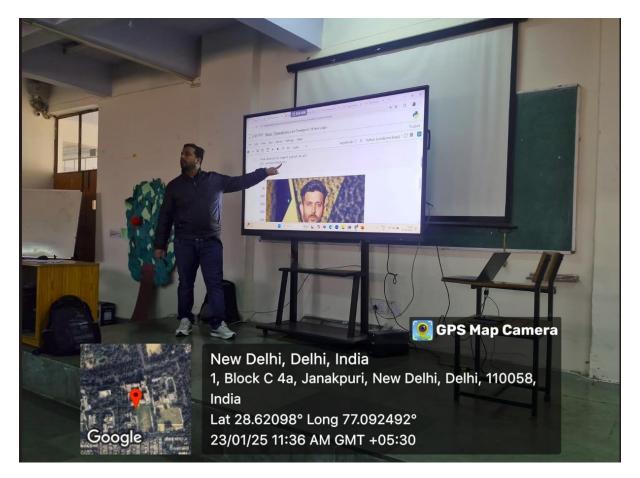
This report documents the key takeaways from the session and outlines the major topics covered during the visit.

The key objectives of the visit were:

- To familiarize students with the latest advancements in AI technology.
- To explore the role of AI in industrial applications and its transformative potential.
- To discuss ethical considerations in the deployment of AI across different sectors.
- To introduce students to career opportunities in the field of AI, machine learning, and data science.

### Trainer Profile: Pushpendra Sharma

Mr. Pushpendra Sharma is a distinguished AI professional with years of experience in both AI research and practical implementation. He has worked on projects spanning various industries, including healthcare, retail, and finance, where AI has been used to enhance operational efficiencies, reduce costs, and introduce innovative solutions. His deep expertise was shared with the students, helping them to understand how AI can be practically applied to solve real-world problems.



### Introduction to AI

Mr. Sharma began by providing the students with a foundational understanding of Artificial Intelligence. He defined AI as the simulation of human intelligence processes by machines, particularly computers. He described the evolution of AI, beginning with the early days of computational theory, up to today's most advanced systems capable of performing tasks such as decision-making, problem-solving, and learning.

Al is generally categorized into two types:

- Narrow AI (also known as Weak AI): This type is designed to perform a specific task, such as facial recognition or language translation. It's the most common type of AI in use today.
- General AI (also known as Strong AI): General AI refers to machines that possess the ability to perform any intellectual task that a human can do. Although this type of AI is still a theoretical concept, there are ongoing efforts to develop it.

### **Advancements in AI Technology**

The session proceeded with a detailed discussion of the latest advancements in AI. Some of the most significant developments include:

- 1. Natural Language Processing (NLP): NLP is a branch of AI that focuses on the interaction between computers and humans through natural language. Mr. Sharma explained how NLP is used in systems like virtual assistants (e.g., Siri, Alexa), chatbots, and machine translation services (e.g., Google Translate).
- 2. **Computer Vision:** Computer vision allows machines to interpret and make decisions based on visual data. This technology is being utilized in self-driving cars, medical imaging (e.g., detecting tumors), and automated quality control in manufacturing.
- 3. **Generative AI:** Generative AI includes systems that can create content, such as text, images, or music. Tools like GPT (Generative Pretrained Transformer) and DALL·E are revolutionizing creative industries by generating human-like text and artistic visuals.
- 4. **Robotics and Autonomous Systems:** Robotics has seen a major leap with the integration of AI, allowing robots to perform complex tasks autonomously. AI is making strides in industries such as manufacturing, logistics, and healthcare through the development of collaborative robots (cobots) and autonomous machines.

# **Industrial Applications of AI**

## AI in Healthcare

One of the most promising fields for AI application is healthcare. Mr. Sharma explained how AI is helping to revolutionize the healthcare industry by improving diagnostic accuracy, predicting patient outcomes, and personalizing treatments.

- Al in Diagnostics: Machine learning algorithms are being used to analyze medical images, such as X-rays and MRIs, to detect anomalies like tumors and fractures that may be missed by human doctors. Al is also being used to predict diseases before they manifest by analyzing patient data.
- **Predictive Analytics for Patient Care:** AI systems analyze patient data, including historical health records, lifestyle, and genetic information, to predict potential health issues. This enables preventive measures to be taken early on.
- **Robotic Surgery:** Al-powered robots are being used in surgeries, allowing for greater precision and reduced recovery times for patients.

## AI in Finance

The financial sector is increasingly relying on AI for various applications, including fraud detection, risk management, and customer service.

• **Fraud Detection:** Al models are trained to detect unusual patterns in transaction data, identifying potential fraud before it happens. These models can analyze millions of transactions in real-time, far more efficiently than traditional methods.

- Algorithmic Trading: AI-driven algorithms are used for high-frequency trading, where machines make decisions based on complex data sets to capitalize on short-term market changes.
- **Chatbots and Customer Service:** Financial institutions use AI-based chatbots to assist customers, provide account information, and even offer financial advice.

### AI in Manufacturing and Retail

Mr. Sharma highlighted AI's impact on the manufacturing and retail industries:

- **Predictive Maintenance:** In manufacturing, AI systems are used to predict when machinery is likely to fail, reducing downtime and saving costs on repairs.
- **Supply Chain Optimization:** Al helps optimize logistics, predict demand, and manage inventories more efficiently.
- **Personalized Shopping Experience:** Retailers use AI to recommend products to customers based on past behaviors, leading to more personalized shopping experiences and higher conversion rates.



# The Future of AI in Industry and Emerging Trends

## **AI and Smart Cities**

Mr. Sharma discussed the growing role of AI in building smart cities. AI is being used to optimize everything from traffic management to energy distribution. Smart sensors and AI algorithms work together to monitor urban infrastructure, detect problems in real-time, and reduce energy consumption. For example, AI can predict traffic patterns and adjust traffic lights to minimize congestion.

## AI and the Internet of Things (IoT)

The convergence of AI and IoT is creating intelligent systems capable of making real-time decisions. IoT devices collect data from the environment, and AI interprets this data to automate processes. For example, in smart homes, AI systems can optimize heating and cooling, monitor security, and even adjust lighting based on a person's habits.

## Ethical Implications of AI

A major portion of the discussion was dedicated to the ethical challenges of AI. Mr. Sharma explained several issues that arise with the widespread implementation of AI technologies:

- Bias in AI Algorithms: AI systems are only as unbiased as the data used to train them. If the data reflects societal biases, the AI can perpetuate those biases, leading to unfair outcomes.
- Data Privacy: With Al's growing use, data privacy concerns have become more pronounced. How personal data is used, stored, and shared is a crucial issue that needs to be addressed.
- Job Displacement: While AI can enhance productivity, there are concerns that automation could displace jobs, especially in industries that rely heavily on manual labour.

## **Transparency and Accountability**

It is vital to ensure that AI systems operate transparently and that their decisions can be traced and understood. Mr. Sharma emphasized the need for businesses to adopt ethical AI practices, ensuring that AI technologies do not perpetuate harm.

## Conclusion

The session concluded with a thought-provoking discussion on the future of AI in industry. Students were able to see firsthand how AI is not just a theoretical concept but a practical and transformative force already shaping industries. The insights shared by Mr. Sharma provided students with a better understanding of the complexity, potential, and challenges of AI.



## **Career Opportunities in AI**

Mr. Sharma concluded the session by encouraging students to consider careers in AI. Fields such as data science, machine learning engineering, AI research, and ethical AI are rapidly growing. Students were advised to develop technical skills in programming, mathematics, and statistics to pursue careers in this field.

He also emphasized the importance of staying updated with the latest AI research and trends, as the field is constantly evolving. AI specialists are in high demand, and the opportunities for fresh graduates in this space are plentiful.

### Faculty Co-ordinator:

Dr. Kavita Dr. Sangeeta Dr. Sapna Malik Dr. Medhavi Malik

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HOD CSE (II<sup>nd</sup> Shift)