



MSME Idea Hackathon 5.0

Place: Seminar Hall 206

Date: 14-08-25

Time: 10:00 a.m.

The “**Entrepreneurship Cell (eCell) of MSIT**” successfully organized the "**MSME Idea Hackathon 5.0**", a prestigious platform aimed at nurturing innovation, creativity, and entrepreneurial thinking among students. Conducted under the aegis of the **Ministry of Micro, Small and Medium Enterprises (MSME)**, this edition of the hackathon brought together aspiring entrepreneurs to present transformative ideas addressing real-world challenges.

The event witnessed enthusiastic participation from multiple teams, each demonstrating a unique approach to problem-solving with a focus on sustainability, technological advancement, and social impact. It was an enriching convergence of youthful creativity and seasoned expertise, making the hackathon a true celebration of innovation.



Inspiring Words from Industry Leaders

The event commenced with the esteemed presence of **Smt. Esha Jakhar, Senior Vice President, SMES**, who motivated the participants with her words of encouragement and entrepreneurial insights. Drawing upon her vast experience, she urged candidates to cultivate a forward-thinking mindset and embrace creativity and resilience in problem-solving. Following her address, **Professor Sandeep Maan, MSME**, highlighted the core principles of entrepreneurship, emphasizing innovation, adaptability to changing markets, and the role of vision, execution, and perseverance in building impactful ventures.



Support from Academic Leadership

Adding further strength to the event, **Dr. Archana Balyan, Director of MSIT**, reaffirmed the institution's commitment to nurturing entrepreneurial growth. From the E-Cell, **Dr. Neeru** and **Dr. Rakhi** extended their best wishes, motivating students to apply their learning to real-world challenges. **Dr. Aman K. Dahiya** also shared valuable perspectives on the entrepreneurial journey, inspiring participants to recognize the vast opportunities that await those who dare to innovate.



Interactive & Motivational Atmosphere

Throughout the session, the dignitaries and faculty members not only delivered motivational addresses but also engaged interactively with the participants. Their combined experience created an environment where students felt encouraged to ask questions, seek feedback, and refine their entrepreneurial visions. The exchange of ideas was vibrant, and the tone of the session reflected a shared mission to support the next generation of entrepreneurs in turning their concepts into scalable solutions.



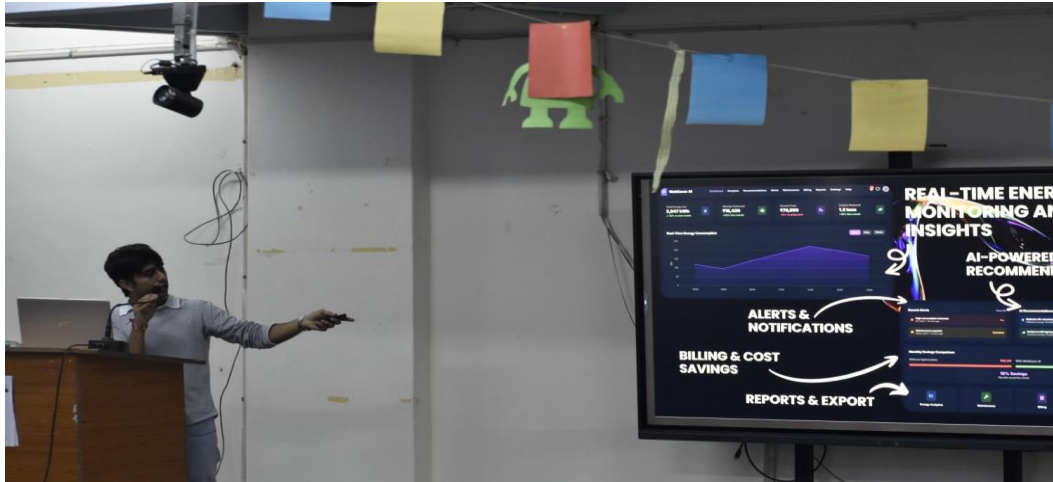
Team Presentations and Innovative Showcases

After the inaugural session, the spotlight shifted to the team presentations, the central highlight of the hackathon. Participants showcased a wide range of innovative solutions across domains such as sustainability, social welfare, convenience-driven applications, and technological advancements. Enthusiastic entrepreneurial teams like **AI Computer Centre**, **SHEild**, **Nexora Trading Ventures**, and many more captivated the audience with their mindful and impactful ideas.



Highlight: Watt Saver AI and Beyond

Among the standout ideas was “**Watt Saver AI**”, an AI-powered energy optimization system designed to integrate with smart meters, monitor real-time usage, and minimize unnecessary energy costs by analyzing occupancy patterns. The startup’s practical approach to reducing wastage earned it **funding support**, along with one of the judges showing keen interest in scaling the solution. Other teams also impressed with projects targeting societal and economic challenges, blending creativity with feasibility to design **futuristic, research-driven prototypes** aimed at driving sustainable impact



Closing Remarks

Once all teams had presented their pitches, **Dr. Neeru Ma'am** delivered a formal Vote of Thanks, expressing heartfelt gratitude to the esteemed guests, Director Ma'am, faculty members, and all participating teams. She acknowledged the relentless efforts of the eCell organizing committee, whose dedication ensured the seamless execution of the event. The session concluded with a group photograph, capturing the unity, enthusiasm, and innovative spirit of the day; a lasting reminder of the success of the "**MSME Idea Hackathon 5.0**".



Conclusion

The "MSME Idea Hackathon 5.0" not only provided a stage for students to pitch their ideas but also acted as a bridge between academia and industry. Through interactions with experts, participants gained valuable insights into entrepreneurship, innovation, and the pathway from concept to creation. This edition reaffirmed **eCell MSIT's** commitment to cultivating a thriving entrepreneurial ecosystem within the campus and beyond. With the high quality of ideas presented and the overwhelming enthusiasm displayed, the event has set a strong benchmark for future editions, inspiring even greater participation and innovation in the years to come.

