



## TechForChange-Cohort 4 Ideathon

**Place:** Seminar Hall 206

**Date:** 22-08-2025

**Time:** 10:00 a.m.

The Entrepreneurship Cell (eCell) of MSIT, partnered with the NASSCOM Foundation to organize the **TechForChange-Cohort 4** -Ideathon on August 22, 2025, at the Maharaja Surajmal Institute of Technology. The event was under the guidance of eCell-Convener Prof.(Dr.) Neeru Rathee and organised by Dr. Rakhi Kamra, member,eCell,MSIT. This event brought together aspiring entrepreneurs to present innovative solutions addressing real-world challenges and underscored eCell's commitment to fostering creativity, leadership, and technology-driven social impact among students. The event has two sessions : first, a motivational speaker session followed by Ideathon by budding entrepreneurs. A brief report is as follows:

### **Motivational Speaker Session**

The program commenced at 10:00 a.m. with Ms. Richa Wahi, founder of TalesDatSpin, a renowned storytelling strategist. With over 20 years of experience in leadership communication, she has collaborated with institutions like Nanyang Technological University, Singapore, and guided more than 70 entrepreneurs in pitching with clarity while mentoring 100+ students in confident speaking. Ms. Wahi shared compelling business narratives and emphasized ***“Let your work tell the stories,”*** Inspiring attendees to craft powerful narratives that highlight their expertise and resonate with diverse audiences.



## CIENA ‘NASSCOM’ Ideathon & Evaluation Panel

At 11:00 a.m., the spotlight turned to the CIENA NASSCOM Ideathon, featuring 18 teams presenting their tech-driven solutions. The judging panel included **Mr. Akhilesh Kumar Jha**, Program Executive for Social Innovation For Youth at NASSCOM Foundation, and **Jaanhavi Chaturvedi**., Program Executive at NASSCOM Foundation. Before the pitches began, both judges introduced the NASSCOM Ideathon initiative, explaining its mission to empower youth-led innovations that drive meaningful social change through technology.



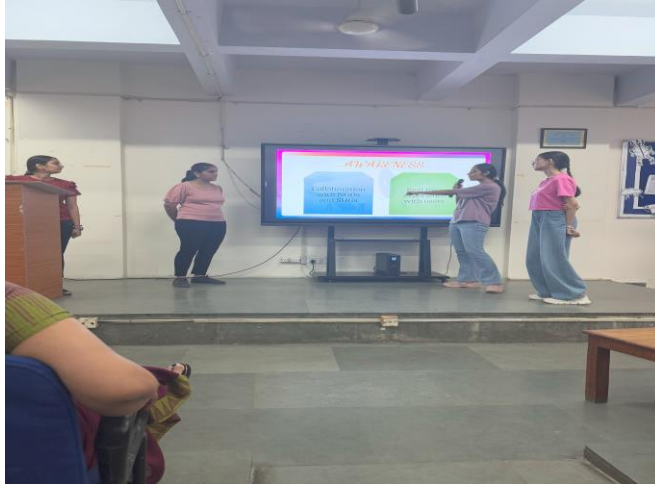
## Team Presentations and Innovation Showcase

There were total 18 teams filled with enthusiasm to present their ideas. Teams presented in the following order:

KGRAG (legal tech), Hypergray, Innominds, Tech Warriors, Surakshit SHE, Event Hub, Fuel on Demand, Speak Up, The Data Hub, Agrione, Aether SOUL, Code Yodhas, OSH, Byte-za-Dust, Assistive Tech for Elderly and Differently Abled, Triogroup.io, Green Coders, Saffgrow, and RoastMe Planner. Notably, Saffgrow impressed the panel with its practical agricultural solution, demonstrating technology's potential to address real farming challenges and enhance productivity.

## Interactive Evaluation & Feedback

Throughout the session, the judges engaged each team with insightful questions and constructive feedback, focusing on innovation potential, feasibility, social impact, and scalability. Participants gained valuable perspectives on refining their pitches and aligning their solutions with market needs and investor expectations.



## **Recognition & Closing**

The event concluded with a token of appreciation as organizers presented flowers to the judges, who thanked everyone for showcasing such creative talent. The judges praised the high quality of pitches and encouraged continued pursuit of entrepreneurial ventures. Top 10 teams were awarded ₹2000 Amazon vouchers for outstanding presentations.

## **Conclusion**

The TechForChange-Cohort 4 Ideathon successfully bridged the gap between academic learning and industry exposure, offering students hands-on experience in entrepreneurship and innovation. By connecting young innovators with seasoned professionals, the event reinforced eCell MSIT's role in building a robust campus innovation ecosystem and highlighted the transformative power of technology-driven solutions for societal betterment.