

Build-Up Ideathon 2025

Introduction

The ISTE MSIT, Geek room and GDG has successfully organized the much-anticipated event “Build-Up Ideathon 2025” on November 7, 2025, in Room No. 06. The Ideathon aimed to encourage innovation, teamwork, and problem-solving skills among students by challenging them to develop creative solutions to real-world issues. The theme — *“Build Your Idea One Block at a Time”* — inspired participants to think innovatively and construct their ideas systematically.



Event Overview

The event commenced with a welcome address by the coordinators, followed by an introduction to the structure and objectives of the Ideathon. Participants, working in teams, presented their innovative ideas in the form of prototypes, business models, and digital solutions across multiple domains such as sustainability, education, and technology. The event was sponsored by unstop, codecrafters and duality. The lead organizers were Prakhar, Naman Dadhich, Ansh Solanki, Arpit singh, Harshita gupta and Nikhil.

The event was mentored by Mr. Shivam Verma, Mr. Nevin Bali, Ms. Yashika Thakkar, Mr. Sanidhya Vats, Mr. Udit Bhatia, and Mr. JSK, who guided participants through each stage of ideation and presentation. Their insights helped teams refine their ideas, enhance technical feasibility, and improve the clarity of their pitches.



Judging and Evaluation

The panel of judges comprised Dr. Rinky Dwivedi, Ms. Jyoti Khurana, and Prof. Rhythm Choudhary, who evaluated the teams on the basis of innovation, practicality, presentation, and impact. Each team was given the opportunity to pitch their ideas and answer questions from the judges, fostering an atmosphere of creativity and critical thinking. The judges appreciated the participants' enthusiasm and the originality of their concepts.

Results and Recognition

After careful deliberation, the team “Invaders” emerged as the Winner, impressing the judges with their innovative idea and strong presentation skills. The Runner-up position was secured by the team “What the Hack”, whose project demonstrated technical soundness and creativity. Both teams were awarded certificates and tokens of appreciation for their outstanding performance.



Conclusion

The Build-Up Ideathon 2025 was a resounding success, providing students with a valuable platform to express their creativity, collaborate effectively, and develop entrepreneurial thinking. The event not only encouraged innovation but also nurtured problem-solving abilities and teamwork among participants. The ISTE MSIT, Geek room and GDG extended heartfelt gratitude to the mentors, judges, and organizing members for their guidance and support in making the event a grand success. The Ideathon concluded with group photographs and an enthusiastic vote of thanks, marking a memorable day of innovation and inspiration at MSIT.